

ACTIVITIES, TECHNICAL SYMPOSIUMS AND INSTITUTIONAL EVENTS UPDATED AT 18 FEBRUARY

Updated March 5th



DAY	EVENT	ORGANISOR	TIMETABLE	PLACE	CONTACT	INFORMATION/PROGRAMME
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**AFTER-SALES WEEK**

9-17/03	AFTER-SALES WEEK	MotortecAI			<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
Initiative which seeks to transfer to the Company the advantages with regard to safety, savings and the environment with the regular care and maintenance of vehicles.						

9-17/03	ACTIONS TO RAISE PUBLIC AWARENESS IN THE WHOLE OF SPAIN VIA PROVINCIAL WORKSHOP ASSOCIATIONS	MotortecAI			<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	
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10/03	II WORKSHOP RACE "GET INTO SHAPE"	MotortecAI	11:00	Juan Carlos I Park	<a href="mailto:carrerapunteapunto@gmail.com">carrerapunteapunto@gmail.com</a>	<a href="#">Further information here</a>
An initiative in favour of responsible vehicle maintenance						

10/03	FREE VISUAL REVIEWS OF THE STATE OF VEHICLES	MotortecAI With the participation of ASETRA	11:00	Juan Carlos I Park		
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12/03	XII PRIZES FOR IMPORTANT AFTER SALES FIGURES	Workshops in Communication	7:00 PM	IFEMA SOUTH BUILDING - FLOOR 1 -ROOM R100A	<a href="mailto:jjcortezon@gmail.com">jjcortezon@gmail.com</a>	
Acknowledgement of the leading people and trends in the sector.						

**DURING THE WHOLE FAIR**

13-16/03	PRIZES AND INNOVATION GALLERY EXHIBITION	MotortecAI	AWARDING OF PRIZES 15/3	EXHIBITION HALL 10	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
Acknowledgement and exhibition of the most ground-breaking products, service and projects at Motortec A I.						

13-16/03	INVENTORS' WORKSHOP	Spanish Association of Inventors	10:00	EXHIBITION HALL 4		<a href="#">Further information here</a>
Exhibition of the latest most innovative inventions in relation to the world of mechanics.						

13-16/03	RUTA SPAIN XPORT AFTERMARKS	MotortecAI	10:00	EXHIBITION HALLS	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
motortec-automechanika-iberica@ifema.es						

13-16/03	RUTA TRUCK MOBILITY	MotortecAI	10:00	EXHIBITION HALLS	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
A look at the companies which offer the latest solutions and products for industrial vehicles						

13-16/03	GREEN MOBILITY	MotortecAI	10:00	EXHIBITION HALLS	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
A journey around the fair with the latest solutions and applications for the electric hybrid vehicle of the companies taking part.						

## AFTER-SALERS' SYMPOSIUMS

13/03	II AFTER-SALES WORKSHOP NETWORK CONFERENCE	Organised by MotortecAI With the participation of MP3	10:00	EXHIBITION HALL 10 #POSVENFORO	<a href="mailto:comunicacion@mp3automocion.com">comunicacion@mp3automocion.com</a>	<a href="#">Further information here</a>
Analysis of the present day workshop networks and future trends: corporate profitability, business opportunity, role of Internet, etc.						

13/03	PRESENTATION OF THE AFTER-SALES WHITE PAPER. AFTER-SALES TRENDS	Organised by MotortecAI With the participation of IE and MP3	4:00	EXHIBITION HALL 10 #POSVENFORO	<a href="mailto:comunicacion@mp3automocion.com">comunicacion@mp3automocion.com</a>	
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13-14/03	CLUB OFICINAS DE PORTUGAL	MotortecAI	10:00		<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
First round of workshop business meetings in Portugal						

14/03	NEUMAFORUM - DAY OF THE TYRE	Organised by MotortecAI With the participation of Europneus	10:00	EXHIBITION HALL 10 #POSVENFORO		<a href="#">Further information here</a>
Presentations carried out by the main firms. The European Tyre Label, Recycling , etc., together with Workshops, Master Classes and Networking Areas.						

15/03	SYMPOSIUM "ADAPTATION OF THE SS TO THE NEW REGULATORY FRAMEWORK"	Organised by MotortecAI With the participation of LAFON	10:00	EXHIBITION HALL 10 #POSVENFORO	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
Presentations of candidate products to the Innovation Gallery						

15/03	INNOVATION SPEAKERS CORNER	Organised by MotortecAI	5:00	BOX 10.3 EXHIBITION HALL 10	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
How it affects and what the new Decree on Industrial Safety expected to be approved by the Spanish Government represents for service stations.						
15/03	I CONFERENCE "GLOBAL TRENDS FOR THE PROFITABLE MANAGEMENT OF THE BODYWORK WORKSHOP"	MotortecAI	2:00	EXHIBITION HALL 10 #POSVENFORO	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
Profitability of the bodywork workshops in Spain and in international markets. Improvement areas to obtain maximum efficiency.						
15/03	I ONLINE #AFTERSALERS' CONFERENCE	MotortecAI	6:15	EXHIBITION HALL 10 #POSVENFORO	<a href="mailto:motortec-automechanika-iberica@ifema.es">motortec-automechanika-iberica@ifema.es</a>	<a href="#">Further information here</a>
Future evolution of the social networks in the after-sale of cars						
15-16/03	I WINDSCREEN REPAIR OLYMPICS	Infoluna	15- 4 pm 16- 11 am	EXHIBITION HALL 10	<a href="mailto:david@broscamunicacion.es">david@broscamunicacion.es</a>	<a href="#">Further information here</a>
Competition which will test the skills of the best Spanish and foreign repairmen and women in this connection.						